

August 8, 2020

**The News Director**

Please broadcast the following Press Release of PBA in News Bulletins / Tickers on your esteemed Channel.

**PBA PRESS RELEASE**

**“Karachi: Saturday, August 8, 2020:** PBA has filed a formal complaint with PEMRA against M/s. Labbaik (Pvt) Ltd., which owns and operates the TV channel BOL News, for using blackmailing tactics to extort business from advertising agencies. In its complaint PBA has urged PEMRA to take strong action against BOL News by passing a prohibitory order and suspension and revocation of its license, for violating various provisions of PEMRA Ordinance, 2002, Electronic Media Code of Conduct, 2015 and PEMRA (Content) Regulations, 2012, in light of the unethical media practices, baseless, disparaging and false allegations levelled against well reputed advertising agencies and highly respectable professionals.

The owners of BOL also own AXACT, which was involved in the largest fake degree and blackmailing scandal which brought disrepute to Pakistan globally and have been indicted in international courts for running fake degrees businesses and blackmail.

PBA through its earlier letter dated: 21.03.2020, also brought to PEMRA notice the false allegations raised by BOL News against the aforementioned well reputed advertising agencies and highly respectable professionals, however, till date no action has been taken by PEMRA against M/s. Labbaik (Pvt) Ltd., which owns and operates the TV channel BOL News, for indulging in the aforementioned illegal, malafide and unfair practices.”

*Sincerely for,*

**Pakistan Broadcasters Association**



**Muhammad Ali Butt**  
Executive Director