



PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
ISLAMABAD

PEMRA HQs,
Operations Wing,
3rd Floor, Mauve Area,
G-8/1, Islamabad.
Tel: 051-9107109
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No.13(10)/OPS/2018/252

January 26, 2018

All Satellite TV Channel Licensees.

Subject: **CIRCULAR - OBSERVANCE OF KASHMIR SOLIDARITY DAY - 5TH FEBRUARY, 2018**

Reference: This office letter No. F.No. 13(10)/OPS/2016/232 followed by meeting held on 25.01.2018 on the subject matter.

Please find enclosed herewith a DVD containing material related to Kashmir Solidarity Day to be celebrated on 5th February 2018, forwarded by Ministry of Kashmir Affairs and Gilgit Baltistan. CD contains following material:

- Special Logo
- 10'11" Documentary
- 4'15" Special Song
- 03 Clips of Pictures / Visuals of Brutalities committed by the Indian Forces on Kashmiries.

2. Moreover, the above material can be accessed at the following FTP Link as well:

ftp://115.186.57.70/Kashmir_Day_2018/Title_01.mp4
ftp://115.186.57.70/Kashmir_Day_2018/Title_02.mp4
ftp://115.186.57.70/Kashmir_Day_2018/Title_03.mp4
ftp://115.186.57.70/Kashmir_Day_2018/Title_04.mp4
ftp://115.186.57.70/Kashmir_Day_2018/Title_05.mp4
ftp://115.186.57.70/Kashmir_Day_2018/Title_06.mp4

3. All Satellite TV Channels are requested to display the Special Logo designed to commemorate Kashmir Solidarity Day on 5th February 2018, and on air documentary, special songs and pictures from 1st of February 2018 till February 5th 2018.

4. Looking forward for your valued cooperation in highlighting this national issue among the global viewers.


(Muhammad Tahir)
General Manager
(Operations)

Copy for information:

- Chairman, Pakistan Broadcasters Association, Karachi.
- Director General (Operations-Distribution), PEMRA.
- Director General (Monitoring), PEMRA.
- All Regional General Managers, PEMRA.
- DGM, Chairman's Secretariat, PEMRA.


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29 JAN 2018
BY:.....