

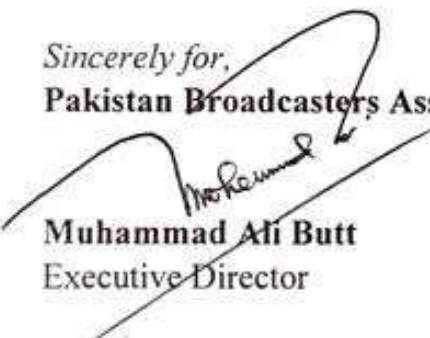
PRESS RELEASE

KARACHI, MAY 07, 2019: In a statement issued today the Pakistan Broadcasters Association strongly condemned the use of Government Advertising as a tool to influence media.

The statement encouraged the GOVT to follow its election manifesto and not use government advertising nor its release of media outstanding payments as a political tool to influence editorial policy. This has been a tactic in the past but in Naya Pakistan we expected new trends to be made and new benchmarks to be set.

PBA further urged the Prime Minister to advise the Ministry of Information to immediately lift the present ban on advertising on Dawn Media Group as it was contrary to the norms of democracy and against the freedom provided to the press in the constitution of the Islamic republic of Pakistan.

Sincerely for,
Pakistan Broadcasters Association



Muhammad Ali Butt
Executive Director